



BOYCOTT  
ISRAEL

# BOYCOTT APARTHEID

Boycott is an act of nonviolent, voluntary abstention from a product, person, organization, or country as an expression of protest. Israeli products, chains, and companies facilitate apartheid, occupation, and now genocide in Palestine.

Palestinians have endured 76 years of ethnic cleansing, dehumanization, and land theft, and deserve equal human rights. Support them by consciously boycotting these companies.



## SOME TARGETS:



# BOYCOTT THESE COMPANIES!

Support the boycott campaign by refusing to buy Israeli products and avoiding companies that fund oppression. When shopping, check labels and don't buy items labeled "Product of Israel."

Many global brands are also complicit—research before you buy! Every choice matters. Boycott apartheid. Protest with your wallet!



Burger King Israel supports IDF by providing free food and drinks to Israeli militants.



McDonald's Israel has given free meals to occupation forces during Gaza's genocide.



Coca-Cola violates international law by operating on stolen Palestinian land.



The owner of Lidl is Dieter Schwarz, a zionist and a huge investor in Israeli tech companies.



Booking.com allows listings in illegal Israeli settlements on stolen Palestinian land, along with Expedia and Airbnb.

ING emerges as the largest investor in companies involved in the illegal settlements, with nearly €7.8 billion.

Zara ran a controversial ad linked to Gaza's genocide. The chairman of Zara's Israeli franchise holder hosted extremist Itamar Ben Gvir. Neither Zara nor Inditex distanced themselves.

Microsoft, Amazon, Google, and OpenAI supply AI and cloud services to the Israeli military, aiding surveillance and combat in Gaza. Their deep collaboration implicates Big Tech in war crimes and genocide.

## RESOURCES

Educate yourself about the Boycott, Divestment, and Sanctions movement (BDS):



[www.bdsmovement.net](http://www.bdsmovement.net)

A comprehensive list of companies to be boycotted:



[www.boycotzionism.com](http://www.boycotzionism.com)

BOYCOT

NO THANKS



Download free apps to identify ethical products with a simple scan!

